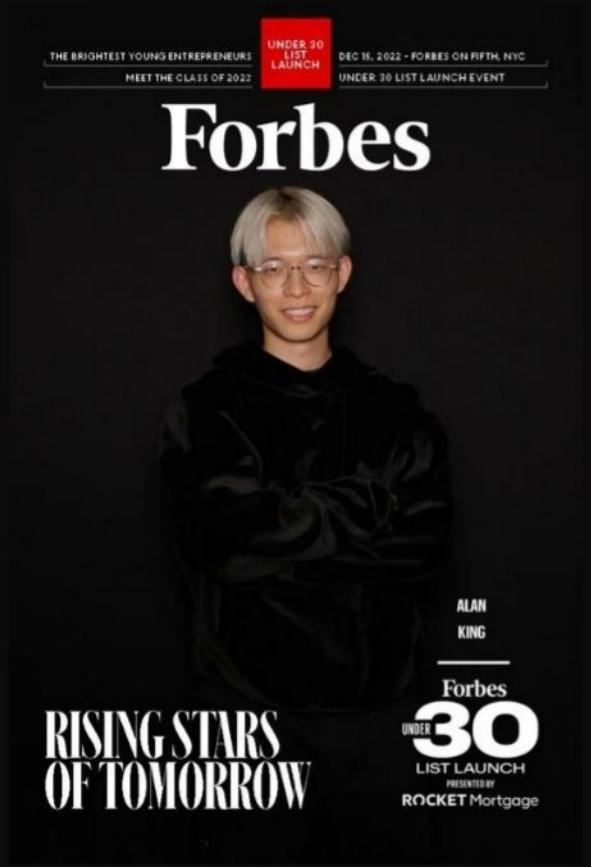


Creative Director | Founder of AKINGS

ALAN KING

@alanking

- 12+ Years in Fashion: Founder of the global streetwear label AKINGS and pioneer of the "J Shape" jean.
- Premier Media Presence: Featured on HBO Max alongside Cardi B and Offset, with coverage in Vogue, GQ, and The New York Times
- The Bridge: Merging high-fashion aesthetics with a deep focus on Finance, Entrepreneurship, longevity & elite wellness.

AS SEEN ON

BUSINESS INSIDER
WWD
HBOmax
MAXIM
HIGHSNOBIETY
VOGUE
The New York Times
GQ
Esquire
DailyMail.com
Forbes
INSIDER

COMBINED STATS

FOLLOWING
353K+

VIEWS
480M+

TOP COUNTRIES OF OUR FOLLOWERS



- UNITED STATES
- UNITED KINGDOM
- CANADA

DEMOGRAPHIC

84.3%
of audience is between
18–34 years old,
the primary demographic for luxury & tech consumption.

GENDER

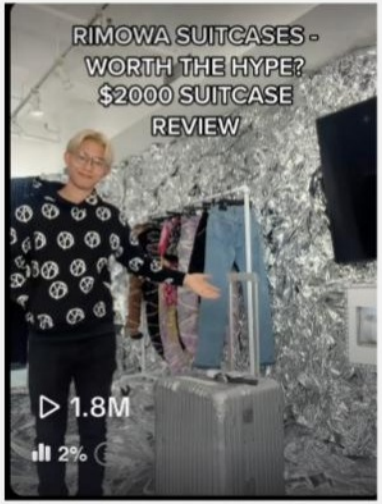
59.9% Female / 40% Male.
A unique advantage for male-led brands to tap into female gifting and trendsetting.

PREVIOUS COLLABORATIONS INCLUDE:

LIFESTYLE
LUXURY
SOFTWARE
FIN TECH

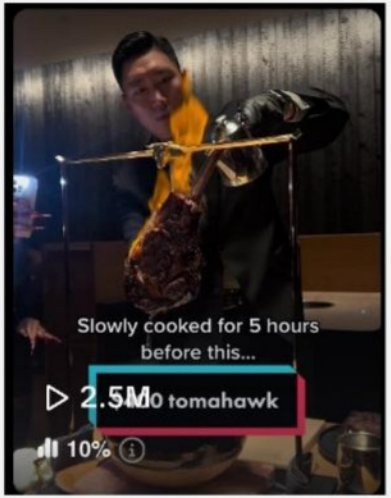
I MAKE BRANDS GO VIRAL

300M+ Organic Views Generated for Partners



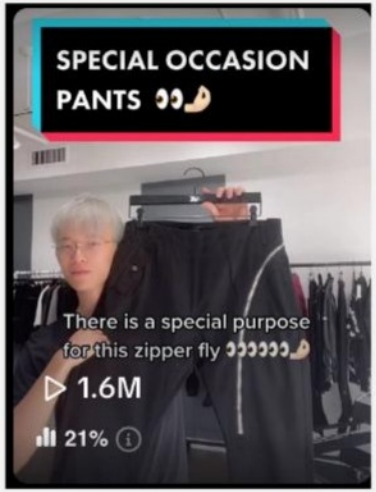
RIMOWA

Top Search on Tiktok & Youtube.
Authentic review of high-ticket utility



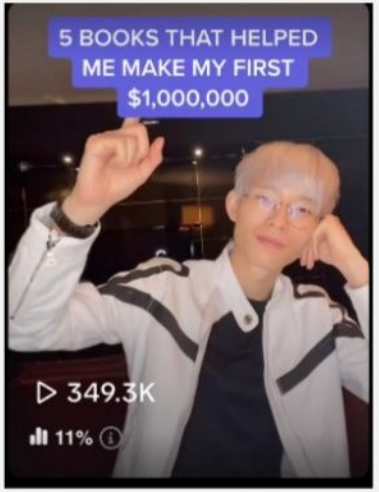
NIKU X

Showcasing Michelin Guide dining experiences.



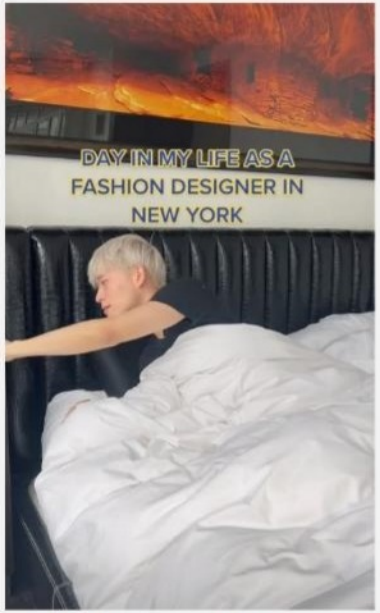
AKINGS

Converting technical product features into viral storytelling.



The Bottom Line: Marketing that converts. Having generated multiple 7 figures In US Revenue for his own businesses, Alan knows how to drive ROI for yours.

AN AUTHENTIC HEALTH & WELLNESS CREATOR TO ALIGN WITH YOUR BRAND









Beijing Olympics

AFRODE CLINIC

Leading Longevity Clinic In Japan.

CONTENT VERITCALS



TRAVEL & HOSPITALITY



LIFESTYLE & FASHION



FINANCE

The AOYAMA GRAND Hotel

HYATT

adidas

PUMA

SOFITEL LUXURY HOTELS

THE MACHIYA KAZAHAYA

Reebok

intuit

upwork

ALAN IS ONE OF THE FEW WHO DO WEB2 → WEB3 WELL





Feb 2022- NYFW:

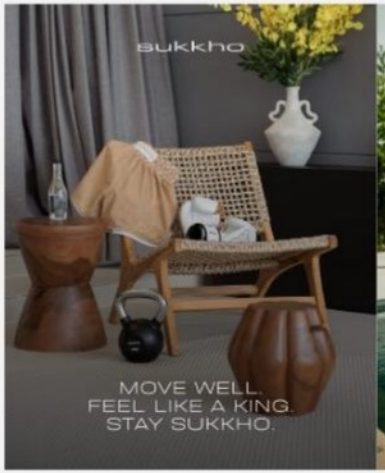
Highlighting how NFTs can be used In Fashion

EXAMPLE LONG TERM COLLABORATION



Koh Samui, Thailand – Sukkho Samui Estates , a collection of seven luxury private villas on the idyllic island of Koh Samui, proudly announces an exclusive collaboration with acclaimed designer Alan King: the creation of a bespoke Muay Thai short that merges authentic Thai heritage with contemporary design and luxury craftsmanship.

This limited-edition piece is more than performance wear—it's a celebration of Thailand's national sport, interpreted through the lens of refined travel and high fashion. Inspired by the discipline, strength, and elegance of Muay Thai, the shorts combine premium materials, tailored fit, and minimalist detailing —making them both functional for training and stylish as a collector's item.







LETS STORY TELL YOUR BUSINESS



alan@akings.com

